

Briley Township SMS Notification Service

Terms of Service

By subscribing to the Briley Township SMS Notification Service (“Service”), you agree to the following Terms of Service. This service is operated by **Briley Township, Michigan** to provide important community notifications to residents.

1. Purpose of the Service

The Service is provided to deliver important informational messages to residents, including but not limited to:

- Emergency alerts
- Public safety notifications
- Road closures
- Community announcements
- Utility disruptions
- Township events

Messages are informational in nature and **not promotional or commercial**.

2. Opt-In

You may subscribe to the Service by submitting your mobile phone number through the Township’s official sign-up form and providing consent to receive SMS notifications.

By opting in, you agree to receive **informational SMS messages from Briley Township** related to township alerts, emergency notifications, public safety updates, and community announcements.

3. Message Frequency

Message frequency varies depending on township events, emergencies, and public notices. During emergencies or critical situations, multiple messages may be sent in a short period of time.

4. Opt-Out

You may opt out of the Service at any time by replying **STOP** to any message.

After you send the STOP message, you will receive a confirmation message and will no longer receive SMS notifications unless you opt in again.

You may re-subscribe at any time by completing the original opt-in process.

5. Help

For assistance, reply **HELP** to any message.

You may also contact Briley Township at:

Email: clerk@brileytownshipmi.gov

Website: <https://brileytownshipmi.gov>

6. Cost

Message and data rates may apply depending on your mobile carrier and plan.

7. Delivery Disclaimer

Message delivery is dependent on your mobile carrier network and device availability.

Carriers are not liable for delayed or undelivered messages.

The Township does not guarantee message delivery or timeliness.

8. Liability

The Service is provided on a best-effort basis. Briley Township is not liable for:

- Delayed or undelivered messages
- Errors in message transmission
- Service interruptions
- Any damages arising from reliance on the Service

This notification system is intended as a **supplemental communication tool** and should not replace official emergency channels such as local emergency services or broadcast alerts.

9. Changes to Terms

These Terms of Service may be updated from time to time. Updates will be posted on the Township website. Continued use of the Service constitutes acceptance of any changes.

Privacy Policy

Briley Township respects your privacy. This Privacy Policy explains how your information is collected, used, and protected when you subscribe to the SMS Notification Service.

1. Information We Collect

When you subscribe to the Service, we collect:

- Your mobile phone number
- The date and time of your subscription
- Your consent to receive SMS notifications

We do not collect:

- Names
 - Addresses
 - Location data
 - Behavioral data
 - Payment information
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2. How We Use Your Information

Your phone number is used solely to:

- Send township-related informational messages
- Manage your subscription status (opt-in / opt-out)
- Respond to HELP or support requests

Your information will **not be used for marketing or advertising purposes.**

3. Data Sharing

Briley Township does **not sell, rent, or share your personal information with third parties for marketing or promotional purposes.**

Your information may only be shared:

- With the SMS service provider required to deliver messages
 - If required by law or legal process
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4. Data Retention

We retain your phone number only while you remain subscribed to the Service.

If you opt out, your number will be removed from active messaging lists within a reasonable time.

5. Data Security

Reasonable administrative and technical safeguards are used to protect your information from unauthorized access, misuse, or disclosure.

6. Your Rights

You may:

- Opt out at any time by replying **STOP**
 - Request information about your stored data by contacting the Township
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7. Children's Privacy

The Service is not intended for children under the age of 13. We do not knowingly collect personal information from children.

8. Changes to This Policy

This Privacy Policy may be updated as needed. Updates will be posted on the Township website.

9. Contact

If you have questions about this Privacy Policy or the SMS Notification Service, please contact:

Briley Township Clerk

Email: clerk@brileytownshipmi.gov

Website: <https://brileytownshipmi.gov>